



SOUTH CAROLINA **FEDERATION OF MUSEUMS** **CONFERENCE** **2020**



McKissick Museum
College of Arts and Sciences



HISTORIC
COLUMBIA

ABOUT THE SOUTH CAROLINA FEDERATION OF MUSEUMS

The South Carolina Federation of Museum's mission is to serve, represent, advocate and promote the best interests of South Carolina museums thereby strengthening professional standards and procedures, facilitating communication, fostering inclusiveness and increasing professionalism and sustainability of institutional resources.

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Steven Kramer, South Carolina State Museum
Leah Walker, Aiken County Museum
Kelly Kinard, Historic Columbia
Fielding Freed, Historic Columbia
Andrew Thomas, Cayce Historical Museum
Alyssa Jones, S.C. Department of Natural Resources
JR Fennell, Lexington County Museum
Lee Brockington, Hobcaw Barony
Mark Smith, McKissick Museum

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SCHEDULE AT A GLANCE

**SOUTH CAROLINA
FEDERATION OF MUSEUMS
2020 CONFERENCE
COLUMBIA, SC**

WEDNESDAY, MARCH 11

8:00am - 4:00pm

Registration, South Carolina State Museum

9:00am - 4:00pm

Workshops (Choose One)

- Educational Tour of Columbia Area
- White Gloves Gang Workshop, Cayce Historical Museum, Cayce

9:00am - 12:30pm

SC Department of Education, New Social Studies Standards Workshop, Gervais Street Room

6:00pm - 8:00pm

Welcome Reception, McKissick Museum, University of South Carolina

9:00pm until

SCFM Member Meet-Up: The Twisted Spur, 705 Gervais St.

THURSDAY, MARCH 12

8:00am - 5:00pm

Registration, South Carolina State Museum

9:00am - 10:00am - Morning Sessions

Gervais Street Room

Baby Boomers to Millennials, Opportunities for Museums

Huger Street Room

Innovation Tours

Blue Room

Ensuring the Past's Future Success at the Hampton-Preston Mansion & Gardens

Green Room

Aiding Teachers in the Successful Transition to the 2020 Social Studies Standards

THURSDAY, MARCH 12 {CONTINUED}

10:30am - 11:30am - Mid-Morning Sessions

Huger Street Room

The Best Working Board: Youth Volunteers

Blue Room

Education on a Dime

Green Room

Indigofera Suffruticosa: South Carolina History, Science and Art

Gervais Street Room

Knowing Your Tax

Vista Room

How Can We Help? Assessing the Current Needs of South Carolina Historical Repositories

12:00pm - 1:00pm - Vista Room

Keynote Luncheon: Dr. Renee S. Anderson

1:15pm - 2:15pm - Afternoon Sessions

Blue Room

Interpreting the African-American Experience at Plantation Sites

Green Room

Building Your Audience Through Free Public Programming

Gervais Street Room

Tips for Project Funding Success

Huger Street Room

Remembering the Carolina Maneuvers

Vista Room

Help Us, Help You. SCFM and SCSM Partnership Announcement

2:45pm - 3:45pm - Mid-Afternoon Sessions

Vista Room

Successfully Entering the Museum Field or Being a Successful (Early or Emerging) Museum Professional

Blue Room

Facilitating Successful Relationships with Teachers

Meet under the Large Shark (2ND floor gallery)

Demystifying Digitization

Green Room

When Oil and Water Mix

Gervais Street Room

Hands-On: Building Small Artifact Mounts SCSM

4:00 - 6:00pm - Explore Columbia!

6:00 - 8:00pm - Historic Columbia

Dinner/Silent Auction/Awards,

8:30pm - Until - SCFM Members Meet-up

**Columbia Craft Brewery
520 Greene St.**

FRIDAY, MARCH 13

8:00am - 9:00am

Registration, South Carolina State Museum

9:00am - 10:00am - Vista Room: Keynote Breakfast: Joey Holleman

10:15am - 11:15am - Mid-Morning Sessions

Green Room

Discussing Difficult Subjects Successfully

Gervais Street Room

Tracking “The Negro Motorist Green Book”: Methods and Strategies for Researching Local “Green Book” Sites

Blue Room

How to Host (Or get the most from) a Living History Event at Your Site or Museum

Huger Street Room

Repatriation of Lost Wartime Art

Vista Room

Statewide Outreach and Distance Learning at the South Carolina State Museum

11:30am - 12:30pm - Vista Room: SCFM Annual Business Meeting

1:00pm - 3:00pm - Historic and Contemporary Perspectives on SC’s Racially-Divided Past Tour

WEDNESDAY, MARCH 11

8:00am - 4:00pm

Registration, South Carolina State Museum

9:00am - 4:00pm - Workshops (Choose one of three)

Meet at SC State Museum

Columbia Educational Tour

Join us as we tour the Columbia area and enjoy some of its finest museums and historic sites. Stops include Lexington County Museum, McKissick Museum, and Historic Columbia to name a few! You will also have lunch at the Old Mill Brewpub and have an exclusive tour of Hazelwood Brewery. This is a tour you won't want to miss!!

Cayce Historical Museum

White Gloves Gang Workshop

(No additional fee for the WGG Workshop, but space is limited to 10 people)

Once again, the SCFM White Gloves Gang will gather to assist with some hands-on curatorial projects. Meet at Cayce Historical Museum (1800 12th St, Cayce, SC). All backgrounds and knowledge levels are welcome! This is a great chance for those with limited experience to work alongside those with collections skills. It's sure to be a fun work day as we help to spruce up collection displays and improve artifact storage. Please wear work clothes since we will be getting a little dirty with organizing the museum's storage facility. Snacks and lunch are included.

9:00 am - 12:30pm

Gervais Street Room

SC Department of Education New Social Studies Standards Workshop (No additional fee for this workshop)

At the start of the 2020-2021 school year, schools across South Carolina will be implementing all new Social Studies Standards. These standards represent a significant shift towards skill based learning, and will effect museums and cultural institutions almost as much as they effect South Carolina teachers and students. Representatives from the State Department of Education's Office of Standards and Learning will offer a free information session designed to inform educators of the structure and purpose of the 2020 South Carolina Social Studies College- and Career-Ready Standards.

Participation in this information session will afford attendees the opportunity to deepen their knowledge and understanding of the 2020 South Carolina College- and Career-Ready Standards for Social Studies by providing participants the following:

- A description and deconstruction of the structure and purpose of the standards.
- Opportunities for participants to dive into planning within the structure of the standards.

6:00pm - 8:00pm - Welcome Reception, McKissick Museum, University of South Carolina

945 Bull St., Columbia, SC 29208

Meet new people and say hello to old friends as we snack on a few starters. Evening visitors may enjoy free parking in the gated parking circle on the north side of the building, at the intersection Bull and Pendleton Streets. Metered parking is available streetside on Bull and Pendleton Streets, or on the lower levels of the Pendleton Street Garage. Visitors should enter the garage from Pickens Street.

8:00pm - SCFM Member Meet Up: The Twisted Spur, 705 Gervais St.

Unwind after a long day of touring, volunteering and networking. All are welcome. Just show up!

THURSDAY, MARCH 12

8:30am - 5:00pm - Conference Registration, South Carolina State Museum

9:00am - 10:00am - Morning Sessions

Gervais Street Room

James A. Brannock & Lesley Kelly, CPA

Baby Boomers to Millennials, Opportunities for Museums

With the Baby Boomer generation downsizing and moving on, it can often be the case that their children lack interest in their parent's antique belongings, an opportunity museums should be aware of. This development comes at a time when tax deductions are less important, due to changes in the standard deduction. Additionally, IRS rules have become even more confusing than previous years. This session will help bring to light how museums can successfully operate in light of these shifting demographics and taxation changes.

Green Room

Aiding Teachers in the Successful Transition to the 2020 Social Studies Standards

Kelly Kinard: Youth and Family Programs Coordinator, Historic Columbia

Elizabeth King, Middle/High School Social Studies Specialist for Richland 2 and Melony Sanford, Coordinator of Social Studies for Lexington-Richland 5 will share some of the challenges and successes teachers have experienced during their transition to the new 2020 Social Studies Standards, and will share ways historic and cultural institutions can serve as assets to teachers and students during this transition.

Huger Street Room

Innovative Tours

J.R. Fennell: Director, Lexington County Museum

This session will look at tours that go beyond lectures, such as the Lexington County Museum's "Murders and Mysteries" tours and Historic Columbia's Happy Hour tours. These tours allow institutions to educate attendees while entertaining and even feeding them. Session attendees will learn about what has worked and how some of these tours can be replicated.

Blue Room

Ensuring the Past's Future Success at the Hampton-Preston Mansion and Gardens

John Sherrer: Director of Cultural Resources, Historic Columbia

Capital improvements to the Hampton-Preston Mansion and Gardens during the past three years have empowered Historic Columbia to provide a more inclusive interpretation of the property's enslaved and postbellum domestic workers, while expanding the capacity of the site's grounds and facilities for special events and educational programming. Meet the team whose efforts have led this circa-1818 site to a new plane in historic site management and relevancy to contemporary constituents, including donors and students.

10:30am - 11:30am - Mid-Morning Sessions

Huger Street Room

The Best Working Board: Youth Volunteers

Alison Darby: Educational Coordinator, Belton Area Museum Association

If you want a motivated working board, try enlisting teen volunteers. Two years ago, the Belton Area Museum Association implemented a Student Advisory Council, of 9th - 12th graders who committed to volunteering at events and exhibit openings and advise our organization on ways to involve more of their peers. Come find out how to start your own teen board and hear about the lessons the Belton Area Museum Association learned.

Green Room

Indigofera Suffruticosa: South Carolina History, Science and Art

Kimberly Washburn: Curator of Education, Florence County Museum

In 2019, the Florence County Museum received a grant from the National Endowment for the Arts to continue growing and processing Indigo (*Indigofera Suffruticosa*). This variety of indigo, grown in antebellum South Carolina, has become the basis for exciting interactive educational programs that connect visitors and museum collections with natural resources. Explore the foundation for this hands-on educational program connecting the indigo plant to South Carolina's early agricultural economy and museum objects, learn the science behind this unique dye plant, and create an original work of textile art using indigo dye. This multi-disciplinary program can be adapted for a wide range of visitors.

Blue Room

Education on a Dime

Laura Ybarra-Kane: Education Manager, SC State Museum

Hear from the State Museum's education team and their experiences in creating a vast array of educational content in different museums and how our offerings have changed over the years. Learn about different resources we use, ways we've been able to do "big" programs at an affordable scale, and different ways to implement programming to lessen the load a bit. Inventory management, staffing, and even special content such as accessibility will be discussed. We would also love you to bring your own ideas to share! We can always learn something new!

Gervais Street Room

Knowing your Tax

Andrew Stout: Director, Florence County Museum

Understanding Accommodations and Hospitality Taxes and how to apply for funding can become complicated and confusing. This session will review the difference between the two taxes and define what they can be used for when supporting your cultural institution. Participants will have the opportunity to walk through the process of applying for the tax and ask question about the process. Participants are encouraged to bring any Accommodations and Hospitality Tax applications previously submitted to their city and county officials for consideration.

Vista Room

How Can We Help? Assessing the Current Needs of South Carolina Historical Repositories

Jessica Hills: Electronic Records Analyst, SC Department of Archives & History

The SC State Historical Records Advisory Board was recently revived after almost 10 years. The Board received a small grant from the NHPRC to survey South Carolina's repositories (archives, museums, historical societies, etc.) and rewrite the state's Strategic Plan for Historical Records. The Board is seeking input from repositories across the state. In addition to an electronic survey, the Board plans to host focus groups at several conferences to better understand the current state of historical repositories. This session will be moderated by a board member, who will have a list of questions, but the session will be an open discussion. The questions will cover topics such as: present levels of staffing, the status of collections processing, and current practices. The session also will contain questions about a repository's training needs and other deficiencies that SHRAB may be able to help ease.

12:00pm - 1:00pm - Vista Room

Keynote Luncheon: Dr. Renee S. Anderson, Head of Collections from the Smithsonian Institute, National Museum of African American History and Culture

1:15 pm - 2:15 pm - Afternoon Sessions

Blue Room

Interpreting the African-American Experience at Plantation Sites

Chelsea Stutz: Park Interpreter, Redcliffe Plantation State Historic Site

Interpreters from South Carolina State Parks and three plantation sites will discuss the process of developing programs and tours that encompass the experiences of African Americans during slavery, Reconstruction, and beyond. The presentation will include conversations about the successes, challenges, and the positive and negative reactions park visitors have expressed when presented with content that focused on the African-American journey at these State Historic Sites.

Green Room

Building your Audience through Free Public Programming

Kimberly Washburn: Curator of Education, Florence County Museum

If your institution is looking to grow its audience or is having difficulty engaging a diverse population through its education offerings, free public programs can change the face of program engagement across the board. Learn how a monthly, free public program for families at the Florence County Museum has built relationships with visitors, increased engagement and expanded diversity at the Florence County Museum.

Gervais Street Room

Tips for Project Funding Success

Dr. Alice Taylor-Colbert: Independent Public Historian

Dr. Alice Taylor-Colbert, Public Historian and Board Member of South Carolina Humanities, will share tips for developing fundraising case statements for donors and corporate and private foundations. She will provide the essential steps necessary to seek grant funding, along with insights regarding what grant reviewers expect in a proposal. Stacey Thompson, a former SC State Museum Director, will discuss the ins and outs of SC Hospitality Tax funding and how this funding can benefit museums. She will provide data collection techniques and show how to use data to produce accurate economic impact calculations to strengthen grant requests. Audience questions and discussion will be encouraged.

Huger Street Room

Remembering the Carolina Maneuvers

Dr. Fritz Hamer: SC Confederate Relic Room and Military Museum

Henry Howe: US Army Basic Combat Training Museum at Fort Jackson

Dr. Fritz Hamer of the SC Confederate Relic Room and Military Museum and Mr. Henry Howe of the US Army Basic Combat Training Museum at Fort Jackson, are reaching out to local heritage partners, museums, historical societies and interested individuals in an attempt to generate enthusiasm in commemorating the 80th Anniversary of the Carolina Maneuvers. These maneuvers were a two month exercise in fall, 1941 that involved over 350,000 US Soldiers and covered a 9,375 square mile zone from Fayetteville to Charlotte, to Columbia. So far visits to the Chester History Museum and the Camden Archives and Museum have proven to be a trove of photographs and colloquial anecdotes of the war games. This is a great opportunity to collectively showcase a small, but vital part of our state's history.

Vista Room

Help us Help You! SCFM and South Carolina State Museum Partnership Announcement

Steven Kramer: Museum Outreach Manager, SC State Museum

The South Carolina State Museum is excited to announce the creation of the Museum Services Division in partnership with the SC Federation of Museums. This new partnership will provide its members a centralized physical location and point of contact for the SCFM and its services. We strongly encourage you to join us and learn about the improvements and duties this new partnership will bring to its members moving forward.

2:45pm - 3:45pm - Mid-Afternoon Sessions

Vista Room

Successfully Entering the Museum Field or Being a Successful (Early or Emerging) Museum Professional

Alyssa Jones: Heritage Trust Historian, SC Department of Natural Resources

This session will help those entering the museum field learn how to better network themselves, how to get involved in volunteering and internships, how to stay financially stable while entering the field, how to find a mentor, and how to reach out for help.

Meet on the 2nd Floor under the Shark before going behind the scenes to digitization work station

Demystifying Digitization

Robyn Adams, SCSM Registrar

Tellie Simpson: Collections Inventory Coordinator, SC State Museum

Christian Cicimurri Curator of Collections and Linda Smith: McKissick Museum

While the process of digitizing collections can seem daunting, the investment of time and equipment can open valuable doors for all museums. If you are getting started with a digitization project, looking for new ideas to increase your digital collections presence, are unsure about metadata and cataloguing standards, or are simply looking for new tricks to improve the quality of your images. Come join the McKissick Museum and South Carolina State Museum in a hands-on workshop to learn what has (and hasn't!) worked in their recent digitization projects, funded by IMLS.

Blue Room

Facilitating Successful Relationships with Teachers

Kelly Kinard: Youth and Family Programs Coordinator, Historic Columbia

This panel will explore methods of facilitating successful and lasting relationships with teachers by highlighting Historic Columbia's first Teacher Workshop and Teacher's Night Out. Marc Turner, US and World History Teacher at Spring Hill High School, will discuss the role that he played as a teacher, and as chair of the SC Council for History Education, in the development of these programs.

Green Room

When Oil and Water Mix

Shelby Henderson: Director, Bertha Lee Strickland Cultural Museum

The panel will discuss their partnership on the “Call My Name/Black Clemson” project and traveling exhibit and the lessons they learned in creating an effective team. This discussion will include opportunities, challenges, and strategies used to build and sustain a positive partnership and some of the resulting benefits of aligning. The panel will recommend steps that both small and “very small” museums can take to build successful relationships with major academic institutions and how each can bring valuable resources to the table to achieve the intended outcome.

Gervais Street Room (Limited to 15 attendees)

Hands-on: Building small artifact mounts

Walter Hill: Director, Horry County Museum

This two part session will teach you the basics of building custom mounts using wire and solder. First attendees will listen and learn the ins and outs of mount making. After that, the session will be relocated and you will get to try your hand at making your very own small metal mount. Supplies will be provided, just bring your own small object to mount.

4:00pm - 6:00pm - Explore The Capital City of Columbia! There's a lot to Discover.

6:30pm - 8:30pm - Dinner, Silent Auction & Awards Recognition

Historic Columbia Foundation

Hampton Preston Mansion, 1615 Blanding St., Columbia, SC 29201

Join us at Historic Columbia's Hampton-Preston Mansion for the annual SCFM Silent Auction and Awards! Come recognize the outstanding achievements of the state's museums and museum supporters that have demonstrated their commitment to providing unique experiences, preserving our natural and cultural history, and creating educational opportunities for visitors.

Awards will be presented for Award of Achievement, SCFM Professional Service Award, Certificate of Special Recognition, and Jill Beute Koverman Award.

Enjoy dinner and drinks with new friends and old.

9:00pm - SCFM Member Meet Up

Columbia Craft Brewery, 520 Greene St.

FRIDAY, MARCH 13

8:30 am – 9:00am - Conference Registration, South Carolina State Museum

9:00am - 10:00am - Vista Room - Keynote Breakfast: Joey Holleman

10:15am - 11:15am - Morning Sessions

Green Room

Discussing Difficult Subjects Successfully

Lee G. Brockington: Coordinator of Public Engagement at Hobcaw Barony

The public looks to museums for leadership in accurate information. Certain subjects like race, religion and LGBTQ issues can sideline any polite conversation, much less docent interpretation at your institution. Learn how we can introduce and elaborate on what some visitors consider uncomfortable subjects, while imparting the truth about important cultural community concepts of today.

Vista Room

Statewide Outreach and Distance Learning at the South Carolina State Museum

Matthew Whitehouse: Observatory Manager, SC State Museum

The South Carolina State Museum's Boeing Observatory forms the centerpiece of a statewide astronomy/STEM education program that reaches upwards of 10,000 SC K-12 students annually. Much of the observatory's statewide reach is driven by outreach and distance learning experiences that operate in parallel. Additional distance learning programs offered by SCSM's history and art education team employ simple technologies to reach audiences across the United States. This interactive panel discussion will provide a practical, nuts-and-bolts introduction to outreach and distance learning strategies that SCSM's educators have found effective. We will explore topics such as distance learning technology, developing statewide partnerships, teacher and school support, professional development, engaging underserved schools, and facilitating education opportunities across the age spectrum. This session will be applicable to museum educators of all disciplines looking to develop distance learning/outreach offerings for their institutions.

Gervais Street Room

Tracking "The Negro Motorist Green Book":

Methods & Strategies for Researching Local "Green Book" Sites

Cherish Thomas: Registrar, Florence County Museum

For 30 years during the Jim Crow era, "The Negro Motorist Green Book" served as a nationally respected travel guide for African Americans by providing them with advice and recommendations on safe places to eat, drink, sleep, shop, and purchase fuel.

Since 2018, The Florence County Museum has been conducting ongoing research into the unique history and legacy of Florence's own Green Book sites as well as their owners. This session will serve as a case study for those interested in researching the history of local Green Book sites in their own hometowns. We will discuss successful methods and strategies for gathering information pertinent to Green Book research such as, identifying and locating primary and secondary resources, conducting oral histories, pinpointing specific challenges researchers may encounter when conducting Green Book research, as well as potential solutions, examples of other Green Book research being currently conducted and recommendations of current online and print resources for further study.

Blue Room

How to Host (or get the most from) a Living History Event at Your Site or Museum.

Carin Bloom: Director of Engagement, Middleton Place Foundation

Christian Cicimurri: Curator of Collections, McKissick Museum

Fielding Freed: Director of Historic House Museums, Historic Columbia

Stephen Price: Museum Technician, Parris Island Museum

Living history events are popular programs with the public. When done well, they create family programming that draws large crowds to your museum or historic site. Presented by museum professionals who are also living historians, this session will cover what makes for a successful event. Topics will include: what is a reenactment; the different types of reenactors; and how to find quality reenactors you can trust.

Huger Street Room

Repatriation of Lost Wartime Art

Stephen Motte: Curator of Interpretation and Collections, Florence County Museum

This success story profiles the dramatic discovery of a collection of wartime artworks retrieved from Germany by US servicemen during WWII and transported to a rural South Carolina town, where they remained hidden from view for nearly 70 years, until found by a museum curator during routine field work in 2012. After years of research, curatorial efforts eventually reconnected the artworks with the artist's family in Germany, who had been actively looking for them since the aftermath of the Gurlitt art scandal in Europe in 2013. Now, with the help of the German Center for Lost Cultural Property, the Florence County Museum has developed a relationship with the rightful owner, who has granted permission for FCM to exhibit the artworks, and to use the story of their re-discovery as a case study to benefit other institutions and individuals hoping to find restitution for lost wartime art.

11:30am - 12:30pm – Vista Room

SCFM Annual Business Meeting

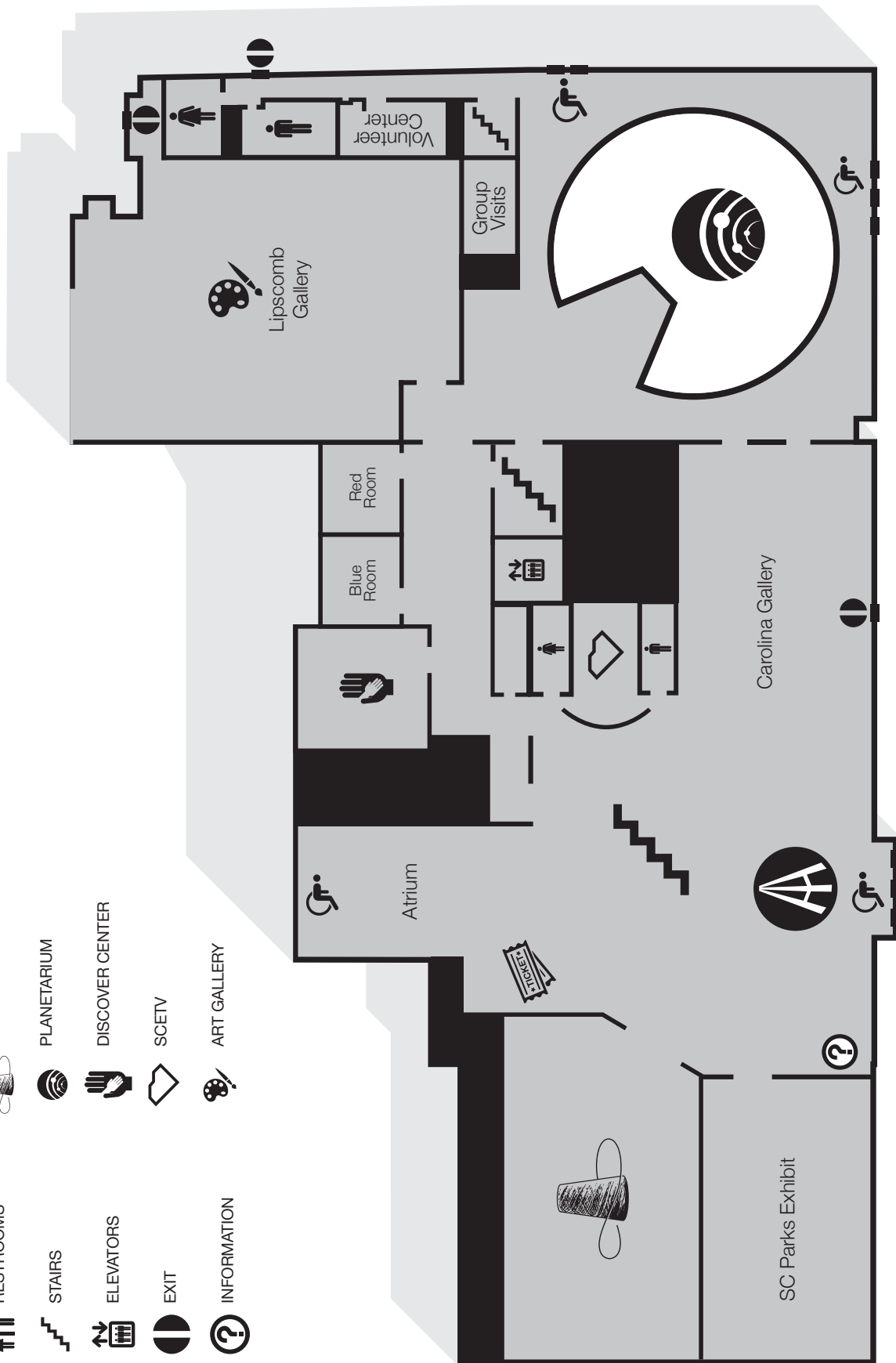
1:00pm - 3:30pm - Historic and Contemporary Perspectives on SC's Racially-Divided Past Tour

Woodrow Wilson House, 1705 Hampton St.

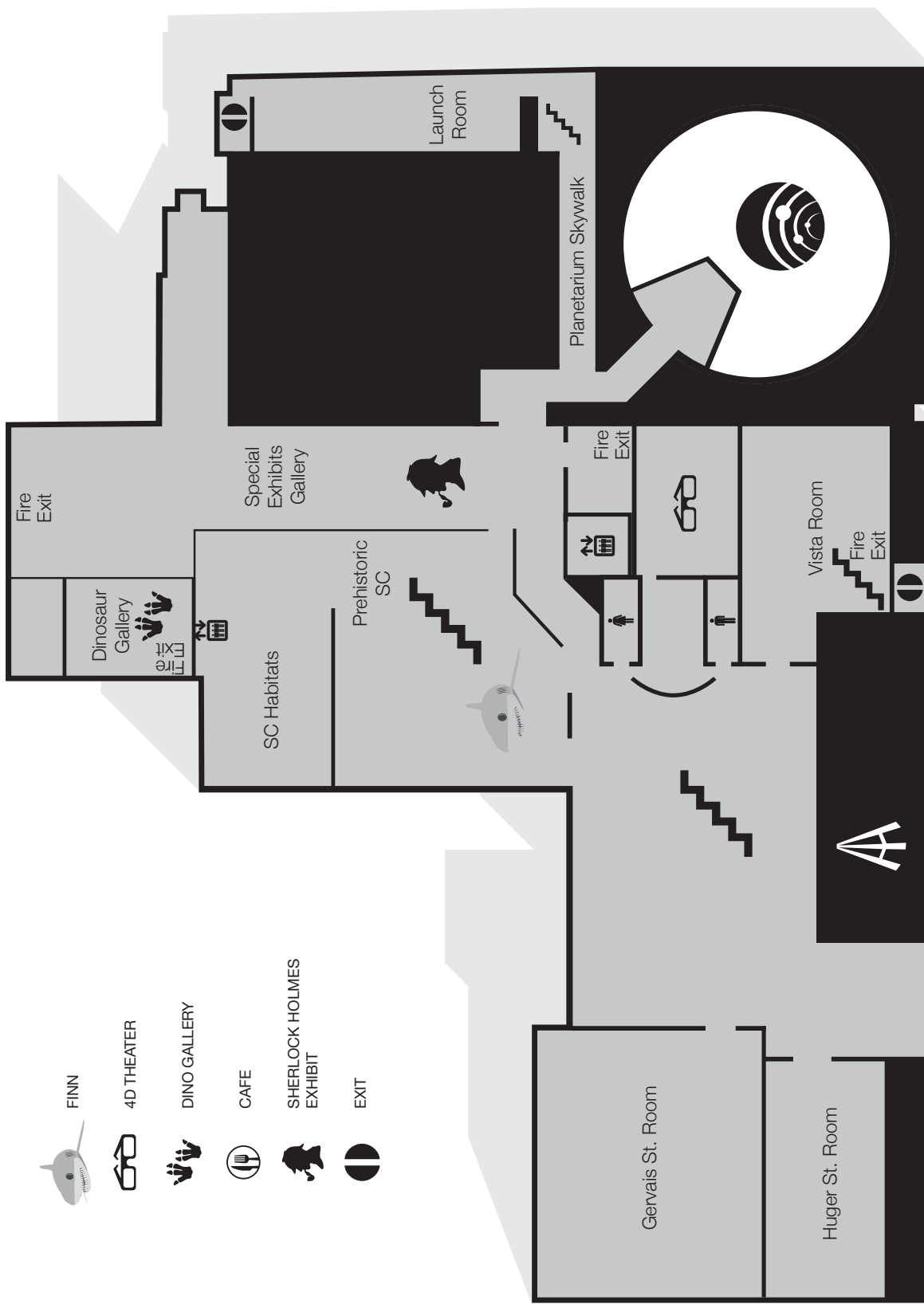
SC State House, 1100 Gervais St.

This guided tour will begin with a visit to the nation's first museum of Reconstruction at the Woodrow Wilson Family Home where attendees will experience the progress and victories of African Americans during this historic era. With this foundation, participants move to the SC State House grounds where we will explore the backlash to Reconstruction that empowered the erection of monuments to white supremacy that populate this public property. This tour will include facilitated conversations considering the impact of our divisive and often violent past on our communities today.

Limited to 25 participants. Please wear appropriate walking shoes for this tour.



FIRST FLOOR



SECOND FLOOR

NOTES

NOTES

NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

